

Stronger Together Against Calderdale Energy Park Privacy Statement

Last Revised July 2025

This Privacy Notice describes how we use your personal information and respect your privacy rights. This Privacy Notice explains how our services use your personal information. It applies to our use of personal information across our websites, online services, tools, and other functionality we provide, both online and offline.

Who we are

Stronger Together Against Calderdale Energy Park is an umbrella group which brings together a range of different campaigning groups who each have an objective to prevent the construction of Calderdale Energy Park on protected peatland in the Pennines. We will not share your personal data with any of the other organisations under the Stronger Together umbrella. We will not share your data with any third-party organisation, unless required to do so by law.

This Privacy Notice applies to the processing of your personal data by Friends of Bronte Country, in accordance with Regulation (EU) 2016/679 – General Data Protection Regulation (“GDPR”), the Data Protection Act 1998 (as amended), Directive 2002/58/EC – ePrivacy Directive (as amended), and other applicable local laws (“Data Protection Laws”).

WHAT KIND OF INFORMATION DO WE COLLECT?

We collect information such as contact information data, mailing list sign up, online application, marketing and events information and other information to support our campaigning. You provide some of this data directly, such as when you register for an event, meeting or campaign, subscribe over our website, submit a request for information or become a volunteer. We also collect information through your interaction with our website or social media pages. We do not obtain data from third parties or share our data with third parties.

See sections below to learn more.

Information you provide to Stronger Together Against Calderdale Energy Park.

When you subscribe to a newsletter, request information, attend an event, or otherwise contact us, we may, if required, ask for: contact information including names, websites, email addresses, phone numbers, and communication information. If you choose to make a donation, we may ask for payment card or financial account data, including your gift aid status, and account ID or credentials in order to fulfil your request and to verify you are an adult. We may also ask for records of your donation history, correspondence and campaign actions taken with us.

Interactive features in some of our social media pages may allow you to invite friends, follow others, comment on or make unique posts, or share photos, video or other personal content. When you affirmatively share this content, we may collect and use it in accordance with this Notice. Additionally, by way of your social engagement, we may receive information about you from another user, such as when your friend posts content that includes you.

We may engage in research, analysis, historical and scientific studies either alone or with partners. As part of such efforts, we invite individuals to participate and voluntarily share information through an informed consent process.

If you submit any personal information about other people to us, you are responsible for making sure that you have the authority to do so and to allow us to use their personal information in accordance with this Privacy Notice (for example, by your asking for their consent).

Through our Website & Services

We collect information about how you interact with our website and social media pages.

HOW WE USE YOUR INFORMATION

We are building a movement who are interested in how we support the future by acting now. To do this we need effective communications. By collecting and understanding the information we give you, and you give us, we can communicate better and more clearly. We find various ways to communicate – press releases, newsletters, magazines, social media and of course our website. We use information that we collect for lawful purposes associated with the growth, maintenance and management of our campaign, while also respecting your privacy.

See sections below to learn more.

To Communicate

We use contact information to send messages and ask for support; to keep a record of customer relationships with us and to respond to customer requests; to send marketing or informational materials like newsletters, including on campaigning and events, in accordance with your communication preferences. We occasionally conduct surveys or do focused research or studies which may require you to voluntarily share personal information in order to participate. These activities typically have additional notices that provide more information about the use of your personal information and to which you may be asked to consent. Some social media pages may allow you to send messages to a “friend” or other contacts you provide or to “like” or post on social media.

For Campaign Operations

We use information to operate our campaign. We use your information to improve our services, make our websites operate and work more efficiently and to analyse our database for statistical purpose. We also use your personal information for crime or fraud monitoring and prevention, protecting our legal rights, and performing contractual obligations.

Legal Basis for Our Use (EEA Visitors Only)

If you are in the European Economic Area (EEA), our legal basis for collecting and using the personal information described above will depend on the personal information concerned and the specific context in which we collect it.

However, we will collect personal information from you only where we have your consent to do so, where we need the personal information to perform a contract with you, where we have a legal obligation to do so or where the processing is in our legitimate interests (such as processing for administrative purposes, product development or improvement, preventing fraud or criminal acts and in support of information security) and not overridden by your data protection interests or fundamental rights and freedoms.

If we ask you to provide personal information to comply with a legal requirement or to perform a contract with you, we will make this clear at the time of collection. We will also tell you whether the requirement for that information is mandatory and explain any consequences to you if you do not provide the information. Similarly, if we collect and use your personal information based on our legitimate interests (or those of any third party), we will take reasonable steps to provide clear notice and describe our legitimate interests.

Worth Valley Against Calderdale Windfarm is the Data Controller of all personal information collected in the EEA, except where a supplemental privacy notice says otherwise. If you have questions about or need further information concerning the legal basis on which we collect and use your personal information for any specific processing activity, please contact us using the contact details provided under the "How to Contact Us" Section below.

WHO WE SHARE INFORMATION WITH

When required by law or to respond to legal process we will share your information.

We do not sell or share personal details with third parties so that they can market to you.

Your Choices & Rights

We respect your rights over how your personal information is used and shared. You may request access or corrections to your personal data and make choices about the kinds of marketing materials you receive (or choose not to receive marketing from us at all). If you are in Europe, you may have additional rights under the GDPR.

Access, Correction to or Deletion of Your Information

If you would like to correct or update your personal information, or to request access to or deletion of your personal information, you may contact us by using the contact details provided under the “How to Contact Us” section below. If you request a change to or deletion of your personal information, please note that we may still need to retain certain information for record keeping purposes, and/or to complete any transactions that you began prior to requesting such change or deletion. Some of your information may also remain within our systems and other records where necessary for compliance with applicable law.

At your request and where the law requires us to do so, we will confirm what personal information we hold about you. You may also have a legal right to obtain a copy of your personal information. You can make such a request by making a written request in one of the ways described in the “How to Contact Us” section below. We will require evidence of your identity before fulfilling your request.

Retention

We retain personal information for the period necessary to support our campaign, as needed to comply with legal obligations (e.g. maintaining opt-out lists to fulfil advertising and marketing choices or to comply mandatory record retention or legal hold requirements), as agreed in an individual consent, to resolve disputes, and to otherwise fulfil the purposes, rights and obligations outlined in this Privacy Notice.

Retention periods can vary significantly based on the type of information and how it is used. Our retention periods are based on criteria that include legally mandated retention periods, pending or potential litigation, our intellectual property or ownership rights, contract requirements, operational directives or needs, and historical archiving. When personal information is removed from our systems, it will be deleted or destroyed using appropriate security protocols so that it cannot be reconstructed or read.

CHANGES TO THIS POLICY

We may change this Privacy Notice from time to time, so it accurately reflects our practices and legal requirements. The “Last Revised” section at the top of this Notice

states when this Privacy Notice was last amended and we update this date each time a revision is posted. Any changes to this Privacy Notice will become effective when we post the revised Privacy Notice on our website.

If any change to our Privacy Notice materially affects the use of your personal information, we use reasonable efforts to notify you in advance, such as by sending an email or posting a prominent notice of the changes on our website and give you a reasonable period to object to any changes.

We encourage you to periodically review this Privacy Notice to stay informed about how we collect, use, and share personal information.

HOW TO CONTACT US

If you have questions or concerns about our privacy practices or if you want to access, update your contact details or modify your communication preferences, please submit your request via:

stopcalderdalewindfarm@gmail.com